

Trainings AGEDEVE

High level outlines

Eco-Innovation Strategy

Life Cycle Assessment methodologies and mindset

Eco-Conception

	After the 3-day module, each participant should....	Duration	Educational support and approach (during module)	“Take-away” for the experts attending the module
0	...know the other experts/organizations attending the training	1/3 hour, beginning of first day morning	<ul style="list-style-type: none"> Round table : presentation, motivation and expectations 	<ul style="list-style-type: none"> Network – potential partners
1	...be able to understand the concept of the LCA methodology and in which cases this methodology is applied	2 hours	<ul style="list-style-type: none"> Powerpoint presentation Short introductive movie Interactive discussion with the teacher 	<ul style="list-style-type: none"> Powerpoint slides of the course
2	...be able to identify the 4 steps of an LCA study and to define the project scope of an LCA study	2 hours	<ul style="list-style-type: none"> Power point presentations exercices group presentations 	<ul style="list-style-type: none"> powerpoint slides of the course group presentations
3	... be able to fully understand the 4 steps of an LCA study	8 hours	<ul style="list-style-type: none"> Power point presentations exercices group presentations 	<ul style="list-style-type: none"> powerpoint slides of the course group presentations
4	... be able to understand how an LCA software works and the types of functions that can be used	4 hours	<ul style="list-style-type: none"> LCA software (each participant should have a computer available) 	<ul style="list-style-type: none"> accomplished tutorial on a LCA software
5	... be able to share his comments, feedback and key take-away messages	1 hour, end of second day	<ul style="list-style-type: none"> Round table : key take-away, positive and negative critics 	<ul style="list-style-type: none"> Network – potential partnerships

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0	...know the other experts/organizations attending the training	1 hour, beginning of first day morning	<ul style="list-style-type: none"> Round table : presentation, motivation and expectations 	<ul style="list-style-type: none"> Network – potential partners
1	...be able to manage and deploy an efficient eco-innovation process within willing companies	½ day First day morning	<ul style="list-style-type: none"> Brief reminder of the concept of eco-innovation (What and Why) Process presentation (PPT) : Concept, Tools, Examples 	<ul style="list-style-type: none"> Simplified Toolkit adapted to the experts’ needs on the field (Based on different sources but mainly UNEP Manual)
2	...be able to organize and manage a workshop with the management of a company to “innovate” its current Business Model and generate ideas	½ day First day afternoon	<ul style="list-style-type: none"> Study case, sub-group work, feedback 	<ul style="list-style-type: none"> Hands-on summary of Business Model innovation methodologies
3	... understand the key drivers and ways to go beyond traditional “RECP” approach (incremental) and beyond organization’s boundaries.	½ day Second day morning	<ul style="list-style-type: none"> “anonymized” examples from AGEDEVE members’ background experience within organizations ...and beyond ! (PPT) 	<ul style="list-style-type: none"> Summary of key lessons from the field
4	...understand how to maximize the chances for companies to get financed when capital investment is required	½ day Second day afternoon	<ul style="list-style-type: none"> Brief reminder of the main barriers to get financed (PPT) Brief reminder of the spectrum of financing options and how to match needs with options (PPT) Brief presentation of a template to develop and document business cases 	<ul style="list-style-type: none"> Summary of the process recommended to maximize access to finance (with key questions to ask and decision trees) Excel template to develop and document business cases
5	... be able to share his comments, feedback and key take-away messages	1 hour, end of second day	<ul style="list-style-type: none"> Round table : key take-away, positive and negative critics 	<ul style="list-style-type: none"> Network – potential partnerships

	After the 3-day module, each participant should....	Duration	Educational support and approach (during module)	“Take-away” for the experts attending the module
0	...know the other experts/organizations attending the training	15 mn, first day	<ul style="list-style-type: none"> Round table : presentation, motivation and expectations 	<ul style="list-style-type: none"> Network – potential partners
1	...be able to identify what could be done at each step of the design of a product to reduce the environmental and social impact	½ day First day morning	<ul style="list-style-type: none"> Programmed obsolescence Presentation of the ecodesign steps : <ul style="list-style-type: none"> New concept (PSS / rebound effect) Selection of less impacting material Reduction of material Optimization of prod. techniques Optimization of packaging Red. of the impact of the use phase Optimization of the lifespan Optimization of the end of life 	<ul style="list-style-type: none"> Summary of the process recommended to design eco-products
2	...understand what labels and standards offer and their limits, chose the most appropriate labeling process for a product or service, use standards as reference for ecodesign and for green procurement	½ day First day afternoon	<ul style="list-style-type: none"> Ecolabels and standards on products, with focus on paper, textiles and cars Ecolabels on services, with focus on cleaning services, catering and hotels Standards, initiatives on materials, with focus on precious metals, non ferrous metals and organic materials 	<ul style="list-style-type: none"> List of sustainability criteria for product, services and materials
3	... understand the environmental and social issues with recycling, and how eco-conception can reduce these impacts	½ day Second day morning	<ul style="list-style-type: none"> Case study on electronic equipment 	<ul style="list-style-type: none"> Better motivation to include eco-design and key recommendations on eco-design
4	...understand how far the concepts of eco-design are already integrated in product or services, know where to find references and useful examples	½ day Second day afternoon	<ul style="list-style-type: none"> Examples of eco-conception Exercise : ecolabels for different products 	<ul style="list-style-type: none"> Best practices that could be used and limits of concepts Ability to find references for technical criteria on sustainability
5	... be able to share his comments, feedback and key take-away messages	1 hour, end of second day	<ul style="list-style-type: none"> Round table : key take-away, positive and negative critics 	<ul style="list-style-type: none"> Network – potential partnerships